

CORPORATE PROGRAM FEE

Commercial Firms: HK\$12,000

Non-profit Entities: HK\$2,000

The above fee includes:

Trophy: As a token of appreciation, IFPHK will visit corporate awardees and present them with a trophy to showcase their commitment in promoting financial well-being and corporate social responsibility.

Advertisement in the IFPHK Journal: Awarding commercial firms are entitled to complimentary advertisement in Advisors Today, the official publication of the IFPHK.

Logo Use: Awarded commercial firms are eligible to use the award logo for promotional purposes. The “Use of Mark Guidelines” will be provided.

Marketing Exposure: Names and logos of the awarded firms will be seen in the promotional materials, including the campaign webpage, print advertisements in leading local newspapers and social media promotion, etc.

Corporate Program Fee

List of Benefits	Commercial Firms HK\$12,000	Non-profit Entities HK\$2,000
Advertisement Advertisement in Advisors Today	1 x Full Page 4C	/
Corporate Visit Awards Presentation Trophy presentation	☆	☆
Promotion Exposure Name mentioning in press release <hr/> Name and Logo in campaign webpage <hr/> Announcement feed in IFPHK facebook <hr/> Name and/ Logo on all post event advertisements	☆ <hr/> ☆ <hr/> ☆ <hr/> ☆	☆ <hr/> ☆ <hr/> ☆ <hr/> ☆
Use of Logo Rights Eligible to use the awarded logo	☆	/

Remarks:

1. The content of this package and all insertion dates are subjected to the Organizers' final approval.
2. Artwork for Advertisement in Advisors Today is not included; materials are to be submitted by participating firms.